

MEMBER PROFILE

WITH ANTTI MALAVA

CHIEF ESG ANALYST, DANSKE BANK

Danske Bank

“By becoming a SASB Alliance member, we get access to a valuable network of knowledge on materiality, sustainability practices and reporting, as well as opportunity to contribute back to the industry. This is something that will help us operationalize ESG integration in a systematic and transparent way.”

WHY DID YOU JOIN THE SASB ALLIANCE?

- » Danske Bank Wealth Management wants to support and contribute to the standardization of investor-focused sustainability reporting, and we see the SASB Alliance as a strong collaboration initiative to push that agenda forward, especially in Europe and in the Nordics.
- » SASB is the first and only global standard with a focus on financially material information in relation to companies' sustainability data.

HOW HAVE YOU LEVERAGED THE SASB ALLIANCE?

- » We have engaged with SASB by discussing the practicalities of integrating SASB standards into ESG research.
- » Seminars hosted by SASB have been supporting our internal ESG research by providing expert deep-dives into relevant areas. We are also looking forward to building our network via annual member meetings.

HOW HAS SASB'S IP SHAPED HOW ESG IS INTEGRATED INTO YOUR INVESTMENT PROCESSES?

- » SASB standards play a foundational role in how we view ESG integration across our different investment strategies. “Cutting through the noise” allows us not only to extract ESG information with the most investment value but also helps steer engagement with investee companies into sustainability topics most likely to create the biggest risks and offer the greatest opportunities.
- » Our internal ESG research has shown that the real value lies in connecting SASB standards with other international frameworks and sustainability data, to create a synthesis providing insights that are material for investment decision making.



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[ALLIANCE@SASB.ORG](mailto:alliance@sasb.org)