

SASB LICENSING

PROFILE WITH SHAI HILL FOUNDER & CEO OF INTEGRUM ESG



“The fact that some of the world’s largest investment groups are part of SASB’s Investor Advisory Group, and are pushing companies to report with reference to SASB metrics, made SASB the stand-out choice for us.”

WHAT WAS THE PROCESS LIKE TO INTEGRATE SASB STANDARDS?

- » Adopting the SICS® taxonomy was easy.
- » Integrum ESG chose to streamline for its use, whilst remaining faithful to the Materiality Map and the format of the SASB Disclosure topics.
- » We kept in contact with SASB during the integration process, and we are very pleased with the outcome.

HOW IS SASB HELPING YOUR CLIENTS ASSESS PORTFOLIO COMPANIES ON ESG MATTERS?

- » Investment firms want ESG data that is intensely focused on the most material issues. These of course vary not only sector by sector, but sub-sector by sub-sector.
- » Many data providers claim to focus on materiality, but they still boast of covering over 100 metrics per company, which merely surfaces a lot of irrelevant data – thereby diluting rather than enhancing the overall assessment.

WAS THERE A FACTOR (OR FACTORS) THAT HELPED YOU DECIDE TO USE SASB?

- » We decided to license SASB for the Integrum ESG sustainability framework because when deciding on key issues for a sub-sector, SASB had the confidence to choose an approach that is narrow and deep, rather than broad and shallow.



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